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Applicant(s): William E. Harvey, et al.

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Other Documents		
Initials		Author, Title, Date, Pages, etc.
SMD	A1	"Attributable Effect," Internet web page http://www.marketfacts.com/publications/ , viewed and printed March 13, 2002, pp. 1-15.
SMD	A2	"Statistical Analyses of Extreme Proportions," No. 50, page 10 of 13 and "Estimation of the Effect of Attributes on Overall Liking," No. 57, page 11 of 13, Internet web page, http://www.marketfacts.com/publications/contents.shtml , viewed and printed March 13, 2002.

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